

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
1<sup>st</sup> Floor, Bharat Sanchar Bhawan,  
H.C. Mathur Lane, Janpath, New Delhi - 110 001.  
Tel. No.011-23037109/200 Fax No.011-23329125



**No.26-17/2009-R&C (Pt.)**

**Date: 13.12.2013**

To

The Chief General Manager,

Gujarat / Maharashtra / Madhya Pradesh /Chhattisgarh Telecom Circles.

## **Circular T&C-CM No. 68/13-14**

**Sub: Revision of price of data STV under prepaid mobile services for west zone circles-reg.**

Kindly refer to this office order of even No. dated 12.11.2013 vide which tariff for prepaid GPRS/Data STVs were regularized. Now based on technical non feasibility reported by field units it has been decided by the Competent Authority to revise the MRP of data STV from Rs.39 to Rs. 43 (Incl. of S. Tax).

a) Circles can suitably adjust the MRP in the price band up to Rs.3 (+/-) of above price considering the local market condition and technical feasibility.


b) All other terms and conditions will remain the same.

2. The above revision will be implemented w.e.f. **18.12.2013.**

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

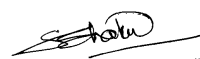
4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

5. This circular is issued based on the approval of ECT vide Approval No.1349 dated 11.12.2013. Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(N. S. Dhami)  
AGM (T&C-CM)

Copy to:

1. CMD, BSNL.
2. Directors- CM/ CFA/ EB/ HR/ Fin, BSNL.
3. ED-Fin/ CA / NB, BSNL.
4. All PGMs / GMs, BSNL C.O.
5. GM (IT), BSNL C.O- for making necessary update in website and place in news item.
6. GM (Sales & Marketing), BSNL C.O - for marketing initiative.
7. Sr.GMs/GMs (CMTS-Nodal Centre)- West Zone.
8. Sr.GM (VAS)/GM (NWO)/PGM (Regulation), BSNL C.O.
9. Director General P & T Audit, Delhi- 110054.
10. Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C-CM)